



ADVERTISING PACKAGES & SPECIFICATIONS

AUDIENCE & BENEFITS

Delivering your message.

WHO WE REACH

Advertising on [MissionGuide.global](https://missionguide.global) brings your products, services and resources to a niche audience difficult to capture elsewhere. These include hosting/sending agencies, trip coordinators and individual participants seeking to be involved in Christ centered mission trips.

PACKAGES

Quarterly options available.

MAXIMIZING YOUR DOLLARS

Quarterly options available – *subject to availability*. Three available per quarter for each package option (Prime, Pro, Portal):

- (1) January – March
- (2) April – June
- (3) July – September
- (4) October – December

Prime Package (\$800)

- Skyscraper homepage ad for 3 months
- Banner ad displayed on search results page (5th listing)
- Broadcast email banner ad featured in one e-newsletter
- Square ad on Facebook, Instagram and X – one post

Pro Package (\$600)

- Sidebar interior page ad for 3 months
- Banner ad displayed on search results page (13th listing)
- Square ad on Facebook, Instagram and X – one post

Portal Package (\$250)

- Ad featured in monthly newsletter
- Sidebar ad displayed on agency control panel

Advertising Specifications

- Skyscraper ad = 900x300 px
- Sidebar ad = 1080x1080 px
- Banner ad = 600x200 px
- Square ad = 1080x1080 px

				Prime Package \$800	Pro Package \$600	Portal Package \$250
DIGITAL MEDIA						
Type	Placement	Specifications	Value			
Skyscraper Ad						
	MissionGuide.global homepage	Skyscraper	\$500	X		
Broadcast Email Ad						
	MissionGuide newsletter	Square	\$150	X		
Sidebar Ad						
	MissionGuide.global interior page	Square	\$400		X	
Banner Ad						
	MissionGuide.global – search results ad between trip listings	5 th listing 13 th listing	\$250 \$150	5 th listing	13 th listing	
Facebook Post						
	One-time Facebook post	Square	\$300	X	X	
Instagram Post						
	One-time Instagram post	Square	\$25	X	X	
X Post						
	One-time X post	Square	\$100	X	X	
Portal Ad						
	Displayed on agency control panel	Sidebar	\$300			X
Portal Email Ad						
	MissionGuide agency newsletter	Square	\$150			X

Contact: Marketing@MissionGuide.global

Or purchase ad space in our [MissionWorks Store](#)

After purchasing you will be contacted about availability and ad submission.

**Quarterly spots are subject to availability.*

Advertisers are asked to be in alignment with our mission statement and purpose of our website.