

# Advertising Media Kit

Reaching and Serving Mission-Minded Audiences

Benefits and Opportunities

Mission**Guide**



# MissionGuide



Enlist in a mission trip by **searching for your service, ministry and mission** preferences.

## AUDIENCES

Site Visitors/Annual	86,129
Churches/Agencies/Organizations	48

## BROADCAST EMAIL

Subscribers	20,000
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## SOCIAL MEDIA

Facebook, Instagram & X	6,400
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Audiences

# Advertising

## PACKAGE OPTIONS

- **Quarterly** (limited availability per package)

Prime

Website / Newsletter / Social Media

Pro

Website / Social Media

Portal

Agency Target



Advertising



# Website / Newsletter / Social Media

- Skyscraper homepage ad for 3 months
- Banner ad displayed on search results page (5<sup>th</sup> listing)
- Broadcast email banner ad featured in one e-newsletter
- Square ad on Facebook, Instagram and X – one post



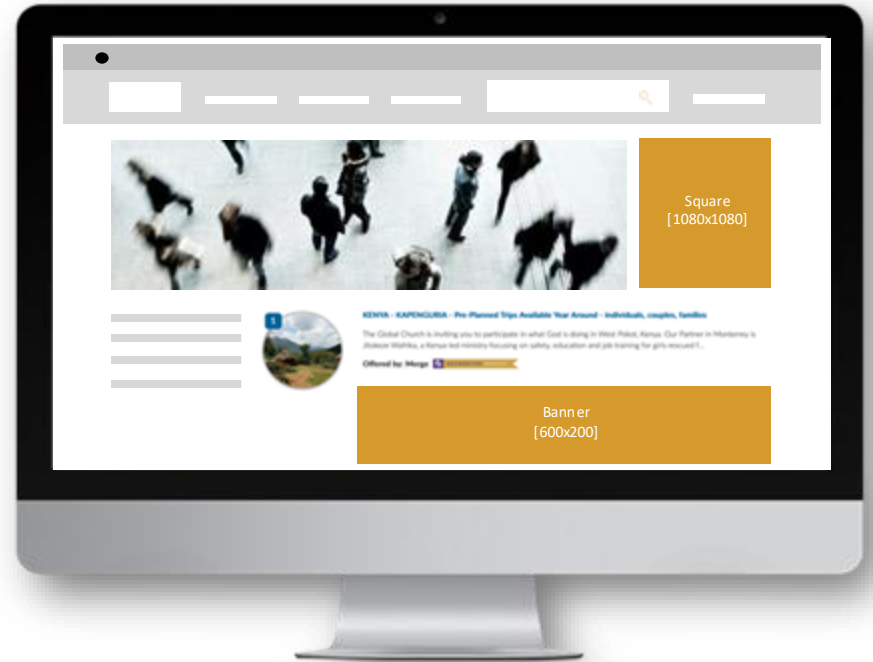
# Website / Social Media

- Sidebar interior page ad for 3 months
- Banner ad displayed on search results page (13<sup>th</sup> listing)
- Square ad on Facebook, Instagram and X – one post



# Target Organizations

- Ad featured in monthly newsletter
- Sidebar ad displayed on agency control panel



## Ad Dimensions

- Skyscraper ad = 900x300 px
- Sidebar ad = 1080x1080 px
- Banner ad = 600x200 px
- Square ad = 1080x1080 px

Skyscraper  
[900x300]

Sidebar  
[1080x1080]

Banner  
[600x200]

Square  
[1080x1080]

# QUARTERLY PACKAGE PRICING (3 MONTHS)

**PRIME**

**\$800**

**PRO**

**\$600**

**PORTAL**

**\$250**



Mission**Guide**



Marketing@MissionGuide.Global

479.310.5220

**Together**  **MissionWorks**

Mission**Works** together through...

Mission**Connexion** Mission**Guide** Mission**Next** Mission**Linked** Mission**Armor** Mission**Excellence**