



AUDIENCES

**If you're seeking a mission-minded audience,
you already know finding them in one place takes a lot of know-how.**

WHAT WE DO

Here's the good news.

Whether your audience is just starting out to discover their mission, are looking for a short-term mission or finetuning their organization's mission trips, you're in the right place.

That's because at MissionWorks our goal is to see more people like you doing more in mission and doing it better. And now we can help you accomplish your mission through MissionWorks' sponsorships.

Our family of ministries work perfectly together.

WHO WE SERVE

Through our family of ministries, MissionWorks provides individuals, churches, mission organizations and schools with all the outstanding resources, connections and training needed to be successful in local and global mission work.

If we share the same audiences, expand your mission through our family of ministries.

BENEFITS

Delivering your message.

WHO WE REACH

The MissionWorks family of ministries attract the attention and participation of thousands of people and organizations throughout the country.

Across multiple mission-focused websites, through targeted broadcast email, sponsored social ads and published ads in event catalogs and collateral, MissionWorks advertisers find cost-effective and audience-centric reach.

Plus, your advertising investment makes it possible for MissionWorks family of ministries to provide free and reduced fee-admission to thousands of attendees, to receive mission training from leading speakers and mission exhibitors focused on helping to advance the Gospel through mission.

AUDIENCE PROFILES

MissionConnexion	MissionGuide	MissionLinked	MissionArmor	MissionExcellence
CONFERENCES AUDIENCE Individuals Southwest 682 Northwest 1981 Leadership 95 Short-Term 52 Churches MC Southwest 111 MC Northwest 323 Exhibitors 138 Advertisers 20	SITE VISITORS AUDIENCE Individuals 87,838 MEMBERS Churches/Agencies/Orgs 49	Launched January 2024	USERS AUDIENCE Individuals 259 Churches 9 Agencies/Orgs 4 Trips 30 Insurance Days 3,986	MEMBERS AUDIENCE Individuals 565 Churches 32 Agencies/Orgs 85

				Pinnacle Sponsor \$20,000	Patron Sponsor \$10,000	Mission Partner \$5,000
DIGITAL MEDIA						
Type	Placement	Specifications	Value	Total Valuation \$ 35,018	Total Valuation \$ 16,568	Total Valuation \$ 10,238
Web Banner Ad						
MissionWorks	MissionWorks.global Homepage	Skyscraper	\$250	3 Months	2 Months	
Web Sidebar Ad						
MissionConnexion	MissionConnexion.global	Square	\$300	3 Months	2 Months	1 Month
MissionGuide	MissionGuide.global	Square	\$400	3 Months	2 Months	1 Month
MissionLinked	MissionLinked.global	Square	\$100	3 Months	2 Months	1 Month
MissionExcellence	MissionExcellence.global	Square	\$250	3 Months	2 Months	1 Month
Web Portal Ad						
MissionGuide	MissionGuide.global – Member Portal Ad	Square	\$250	Annual	Quarterly	1 Month
MissionLinked	MissionLinked.global – Member Portal Ad	Square	\$50	Annual	Quarterly	1 Month
Web Trip Listing						
MissionGuide	MissionGuide.global – Search Results Ad between trip listings	Medium Banner	\$250	3 Months	1 Month	
Logo Placement						
MissionWorks	MissionWorks.global – Sponsors Page	Max size of 250 px width	\$250	Annual	Annual	Annual
MissionConnexion	MissionConnexion.global – Sponsors Page	Max size of 250 px width	\$250	Annual	Annual	Annual
Broadcast Email Square Ad						
MissionWorks	Monthly broadcast email footer	Square	\$150	Annual	1 Month	
MissionConnexion	Monthly broadcast email footer sent to the following lists: • MissionConnexion General • MissionConnexion Northwest • MissionConnexion Southwest	Square	\$250	3 Months	1 Month	
MissionGuide	Monthly broadcast email footer	Square	\$350	3 Months	1 Month	
MissionExcellence	Monthly broadcast email footer	Square	\$150	3 Months	1 Month	
Webinars & Online Workshops						
MissionExcellence	Monthly Ad on Webinar Reminder Email and Post-Webinar Recording Link Email	Square	\$100	3 Months		
MissionExcellence	Webinar Zoom Meetings	Logo on registration page and announcement during training	\$150	6 Webinars	1 Webinar	
MissionExcellence	Ad on Workshop Reminder Email and Post-Workshop Recording Link Email	Square	\$50	1 Month	1 Month	
MissionExcellence	Ad on Cohort Reminder Email and Post-Cohort Recording Link Email	Square	\$50	1 Month	1 Month	

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DIGITAL MEDIA

Type	Placement	Specifications	Value			
Facebook Post						
MissionWorks	Facebook page posts	800 px X 800 px	\$200	3 Months	1 Month	
MissionConnexion	Facebook page posts	800 px X 800 px	\$200	3 Months	1 Month	
MissionGuide	Facebook page posts	800 px X 800 px	\$300	3 Months	1 Month	
MissionExcellence	Facebook page posts	800 px X 800 px	\$100	3 Months	1 Month	
Instagram Post						
MissionConnexion	Instagram page posts 140 followers	800 px X 800 px	\$100	3 Months	1 Month	
MissionGuide	Instagram page posts	800 px X 800 px	\$25	3 Months	1 Month	
MissionWorks	Instagram page posts	800 px X 800 px	\$100	3 Months	1 Month	
X Post						
MissionGuide	X page posts	800 px X 800 px	\$100	3 Months	1 Month	

PRINT MEDIA

Type	Placement	Specifications	Value			
Print Ad						
MissionWorks	Annual MissionWorks Magazine – Both Northwest and Southwest Issues	Full Page [See Specs] 8.375 in x 10.875 in	\$3,400	X		
MissionWorks	Annual MissionWorks Magazine – Together MissionWorks Feature Article	Produced by MissionWorks	\$2,500	X		
MissionConnexion	Conference program publication ad in: • MissionConnexion Northwest • MissionConnexion Southwest	Half Page [See Specs] 4.1825 in x 9.875 in	\$900	X	X	
MissionConnexion	Conference program publication ad in: • MissionConnexion Northwest • MissionConnexion Southwest	Exhibitor Directory Listing, Logo and Ad	\$300	X	X	X

ONSITE EVENTS

Type	Placement	Specifications	Value			
Exhibit Space						
MissionConnexion	Premier and Upgraded exhibit space in Conference exhibition center: • MissionConnexion Northwest • MissionConnexion Southwest	One, 6ft table Northwest Premier Upgraded Southwest	\$1,400 \$975 \$650	Premier	Premier	Upgraded
Keynote Session						
MissionConnexion	3-Minute video or live presentation prior to keynote presentation, one handout, and PowerPoint slide advertisement • MissionConnexion Northwest • MissionConnexion Southwest	Northwest Southwest	\$1,750	1 Keynote		
Registration Fee						
MissionConnexion	10% Discount on Registration Fee for:	Leadership Short-Term Mission	10%	X	X	X
MissionExcellence	10% Discount on Registration Fee for:	SIW Cohort Customized Training	10%	X	X	X

ANNUAL MEMBERSHIPS & SUBSCRIPTIONS

Type	Placement	Specifications	Value			
Subscriptions						
MissionGuide	Annual, MissionGuide.global Listing Package Discount: Basic, Standard and Premium	Choice: Basic Standard Premium	\$524 \$704 \$854	Premium	Standard	Basic
MissionLinked	Annual, MissionLinked.global Subscription Discount [Applicable for active trips]	Choice: Basic 0 – 5 Trips Standard 6 – 20 Trips Premium 21 – 50 Trips	Free \$19/mth \$39/mth	Premium	Premium	Premium
MissionExcellence	Annual, MissionExcellence Membership Discount	Choice: Associate Accredited (attached to current qualifications)	\$150 \$250	X	X	X